

	Ref #	Hits	Search Text	DBs	Time Stamp
1	S1	10	celebrity adj endorsement	US-PGPUB; USPAT	2005/03/21 11:39
2	S2	0	famous adj endorsement	US-PGPUB; USPAT	2005/03/17 14:24
3	S3	0	(sports adj figure) adj endorsement	US-PGPUB; USPAT	2005/03/17 14:25
4	S4	34	product adj endorsement	US-PGPUB; USPAT	2005/03/17 14:29
5	S5	216	(famous celebrity) same database	US-PGPUB; USPAT	2005/03/17 14:29
6	S6	29	S5 and "705"/.cccls.	US-PGPUB; USPAT	2005/03/17 14:33
7	S7	1640	voice adj recognition adj software	US-PGPUB; USPAT	2005/03/17 14:33
8	S8	239	S7 and "705"/.cccls.	US-PGPUB; USPAT	2005/03/17 14:34
9	S9	40	S8 and @py<"2002"	US-PGPUB; USPAT	2005/03/17 14:37
10	S10	390	S7 and (training adaptation)	US-PGPUB; USPAT	2005/03/17 14:38
11	S11	43	S10 and S8	US-PGPUB; USPAT	2005/03/17 14:37
12	S12	50	S7 same (training adaptation)	US-PGPUB; USPAT	2005/03/17 14:38
13	S13	3	S12 and S8	US-PGPUB; USPAT	2005/03/17 14:38
14	S14	4126	via adj voice	US-PGPUB; USPAT	2005/03/21 07:37
15	S15	207	via voice	US-PGPUB; USPAT	2005/03/21 07:37

	Ref #	Hits	Search Text	DBs	Time Stamp
16	S16	92	S15 and (coach coaching train training adapt adapt)	US-PGPUB; USPAT	2005/03/21 07:37
17	S17	16	S15 and (actor actress famous celebrity endorsement)	US-PGPUB; USPAT	2005/03/21 07:40
18	S18	0	(naturally adj speaking) and (actor actress famous celebrity endorsement)	US-PGPUB; USPAT	2005/03/21 07:40
19	S19	7	(naturally adj speaking) and (actor actress famous celebrity endorsement)	US-PGPUB; USPAT	2005/03/21 07:41
20	S20	61	(naturally adj speaking) and (coach coaching train training adapt adapt)	US-PGPUB; USPAT	2005/03/21 07:44
21	S21	3773	(voice adj recognition) and (coach coaching train training adapt adapt)	US-PGPUB; USPAT	2005/03/21 07:45
22	S22	551	(voice adj recognition) same (coach coaching train training adapt adapt)	US-PGPUB; USPAT	2005/03/21 07:45
23	S23	27	S22 and actor	US-PGPUB; USPAT	2005/03/21 07:45
24	S24	0	("2003/0078828").URPN.	USPAT	2005/03/21 07:49
25	S25	6	speak adj easy	USPAT	2005/03/21 07:50
26	S26	2265	speech adj synthesis	USPAT	2005/03/21 07:50
27	S27	85	S26 and (celebrity famous actor actress politician)	USPAT	2005/03/21 07:55

	Ref #	Hits	Search Text	DBs	Time Stamp
28	S28	52	S27 and (train training adapt adapting coach coachin)	USPAT	2005/03/21 07:55
29	S29	52	S27 and (train training adapt adapting coach coaching)	USPAT	2005/03/21 07:55
30	S30	1	"6832189".pn.	US-PGPUB; USPAT	2005/03/21 08:10
31	S31	0	("6832189").URPN.	USPAT	2005/03/21 08:10
32	S32	8	("5963903" "6076056" "6122614" "6125341" "6243680" "6366882" "6490557" "6507816").PN.	US-PGPUB; USPAT; USOCR	2005/03/21 08:10
33	S33	9	("4985929" "5649060" "5745875" "5960385" "6023675" "6122613" "6173259" "RE35658").PN. OR ("6490557").URPN.	US-PGPUB; USPAT; USOCR	2005/03/21 08:12
34	S34	164	product same endorsement	US-PGPUB; USPAT	2005/03/21 09:40
35	S35	3	celebrity adj database	US-PGPUB; USPAT	2005/03/21 09:45
36	S36	1	("5758323").pn.	US-PGPUB; USPAT	2005/03/21 10:16
37	S37	10	sports adj management	US-PGPUB; USPAT	2005/03/21 10:18
38	S38	22	entertainment adj marketing	US-PGPUB; USPAT	2005/03/21 10:18
39	S39	1571	705/10.ccls.	US-PGPUB; USPAT	2005/03/21 11:28
40	S40	408	S39 and @py<"2002"	US-PGPUB; USPAT	2005/03/21 11:28

SCAN

PA

	Ref #	Hits	Search Text	DBs	Time Stamp
41	S41	251	S40 and (voice adj recognition endorsement famous celebrity advertising marketing promotion)	US-PGPUB; USPAT	2005/03/21 11:29
42	S42	12	S40 and (voice adj recognition) and (endorsement famous celebrity advertising marketing promotion)	US-PGPUB; USPAT	2005/03/21 11:29
43	S43	7	("6701362" "6334118" "6263457" "5949415" "5918004" "5649187" "20020046085").pn.	US-PGPUB; USPAT	2005/03/21 11:40
44	S44	5864	(sponsor sponsorship)	US-PGPUB; USPAT	2005/03/21 11:41
45	S45	1590	S44 and "705"/.cccls.	US-PGPUB; USPAT	2005/03/21 11:41
46	S46	139	S45 and (famous celebrity endorsement)	US-PGPUB; USPAT	2005/03/21 11:42
47	S47	1	zyman.in.	US-PGPUB; USPAT	2005/03/21 12:08

TAGGED READ HL J

	Document ID	Kind Codes	Source	Issue Date	Pages	Title
1	US 4914687 A		USPAT	19900403	12	Voice information transmission system
2	US 5227874 A		USPAT	19930713	84	Method for measuring the effectiveness of stimuli on decisions of shoppers
3	US 5758323 A		USPAT	19980526	8	System and Method for producing voice files for an automated concatenated voice system
4	US 5867821 A		USPAT	19990202	34	Method and apparatus for electronically accessing and distributing personal health care information and services in hospitals and homes
5	US 5963903 A		USPAT	19991005	23	Method and system for dynamically adjusted training for speech recognition
6	US 5991726 A		USPAT	19991123	10	Speech recognition devices
7	US 6122614 A		USPAT	20000919	16	System and method for automating transcription services
8	US 6327572 B1		USPAT	20011204	14	Viral marketing for voice-accessible information service

	Abstract	Current OR	Inventor
1		379/67.1	Maeda; Hiroshi
2		705/10	Von Kohorn; Henry
3		704/278	Case; Eliot M.
4		705/2	Ballantyne; Douglas J. et al.
5		704/254	Hon; Hsiao-Wuen et al.
6		704/270	Immarco; Peter et al.
7		704/235	Kahn; Jonathan et al.
8		705/10	Morton; David L. et al.

	Document ID	Kind Codes	Source	Issue Date	Pages	Title
9	US 6490557 B1		USPAT	20021203	7	Method and apparatus for training an ultra-large vocabulary, continuous speech, speaker independent, automatic speech recognition system and consequential database
10	US 6490558 B1		USPAT	20021203	8	System and method for improving the accuracy of a speech recognition program through repetitive training
11	US 6529873 B1		USPAT	20030304	13	Apparatus and method for providing and updating recorded audio messages for telecommunication systems
12	US 6625581 B1		USPAT	20030923	132	METHOD OF AND SYSTEM FOR ENABLING THE ACCESS OF CONSUMER PRODUCT RELATED INFORMATION AND THE PURCHASE OF CONSUMER PRODUCTS AT POINTS OF CONSUMER PRESENCE ON THE WORLD WIDE WEB (WWW) AT WHICH CONSUMER PRODUCT INFORMATION REQUEST (CPIR) ENABLING SERVLET TAGS ARE EMBEDDED WITHIN HTML-ENCODED DOCUMENTS
13	US 6704709 B1		USPAT	20040309	16	System and method for improving the accuracy of a speech recognition program

	Abstract	Current OR	Inventor
9		704/235	Jeppesen; John C.
10		704/235	Kahn; Jonathan et al.
11		704/260	Owen; Creston M.
12		705/27	Perkowski; Thomas J.
13		704/235	Kahn; Jonathan et al.

	Document ID	Kind Codes	Source	Issue Date	Pages	Title
14	US 6792411 B1		USPAT	20040914	15	Method for the sale of movies prior to the production thereof
15	US 6832189 B1		USPAT	20041214	17	Integration of speech recognition and stenographic services for improved ASR training
16	US 20010049606 A1		US-PGPUB	20011206	12	Online collectible authentication and ownership system
17	US 20010049625 A1		US-PGPUB	20011206	22	Method and system for eliciting consumer data by programming content within various media venues to function cooperatively
18	US 20020128908 A1		US-PGPUB	20020912	33	System for conducting user-specific promotional campaigns using multiple communications device platforms
19	US 20020129375 A1		US-PGPUB	20020912	24	Adaptive video on-demand system and method using temporal differential file transfer
20	US 20030028380 A1		US-PGPUB	20030206	30	Speech system
21	US 20030033192 A1		US-PGPUB	20030213	100	Strategic marketing planning processes, marketing effectiveness tools and systems, and marketing investment management

	Abstract	Current OR	Inventor
14		705/35	Massey, Jr.; Eugene Howard
15		704/235	Kanevsky; Dimitri et al.
16		705/1	Lucarelli, Bruno
17		705/14	Mowry, Craig
18		705/14	Levin, Brian E. et al.
19		725/100	Kim, Roger Y. et al.
20		704/260	Freeland, Warwick Peter et al.
21		705/10	Zyman, Sergio et al.

	Document ID	Kind Codes	Source	Issue Date	Pages	Title
22	US 20030078828 A1		US- PGPUB	20030424	12	Method for the promotion of recognition software products
23	US 20030225578 A1		US- PGPUB	20031204	16	System and method for improving the accuracy of a speech recognition program
24	US 20040107169 A1		US- PGPUB	20040603	25	METHOD AND APPARATUS FOR GENERATING AND DISTRIBUTING PERSONALIZED MEDIA CLIPS
25	US 20040193483 A1		US- PGPUB	20040930	5	Methods and systems for advertising products

	Abstract	Current OR	Inventor
22		705/10	Basson, Sara H. et al.
23		704/243	Kahn, Jonathan et al.
24		705/59	Lowe, Frederick
25		705/14	Wolan, Alan